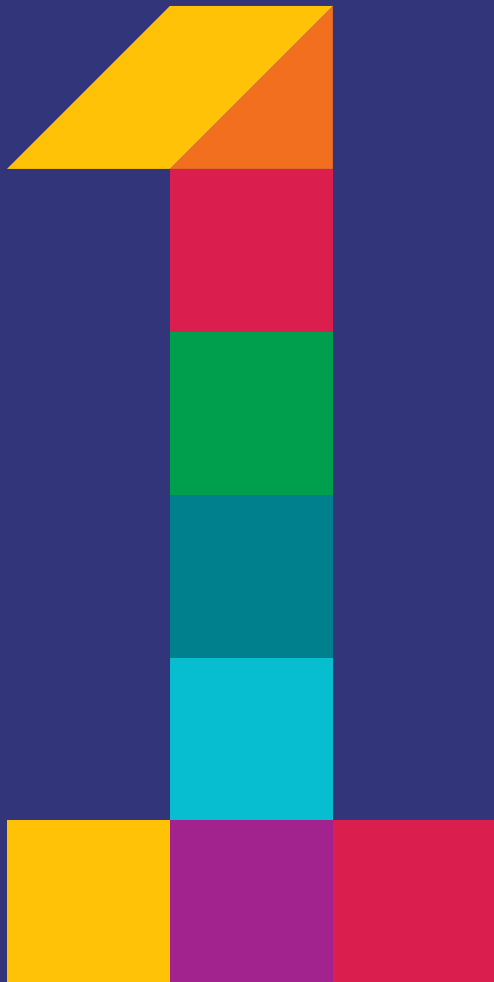


# 18 Reasons Why



# The SYSPRO Value Set



Personal



Experts



Individual



Savvy



Innovative



Smart



Tenacious



Leaders



Responsive



Unique



Reliable



**SYSPRO**<sup>TM</sup>

# 18 Reasons Why

## Size: we're BIG

Everyday, more than 6,000 companies in over 50 countries rely on SYSPRO software to achieve manufacturing, distribution and accounting efficiencies, improve customer relations and collaborate using e-commerce and leading edge technology. Join the successful SYSPRO community for absolute software peace of mind.

1



## Choice – we Deliver Every-Which-Way

SYSPRO gives you choices, enabling you to select from a wide range of user-friendly software modules. You can tailor solutions based on your specific requirements, providing confidence that your system will always be on the cutting edge of technology.

4

## Size: we're Small

Despite being one of the biggest global software companies specializing in solutions for manufacturers and distributors, SYSPRO is highly focused to provide the personal service you deserve. One of our multiple, international offices or an experienced local channel partner in your “back yard” will see to your needs. The SYSPRO team has helped companies manage information and enhance operations since 1978.

2

## Fast-Track Implementations

SYSPRO and its channel partners can fast-track implementations, utilizing a documented and structured implementation approach. SYSPRO received the coveted K2 Quality Award for excellence for its STARS Implementation Methodology. Fast, efficient implementations save bottom line dollars and ensure an ROI sooner rather than later.

5

## Personality and Obsession

SYSPRO is obsessed with its promise to deliver innovative, highly functional and easy-to-use software that helps companies to compete and increase their value. When you buy SYSPRO, you buy the SYSPRO personality with a commitment to openness, responsiveness, reliability and excellence.

3

## A Passion for Technology

The SYSPRO passion for technology is encapsulated in its leading edge “SYSPRO e.net solutions” which is based on the Microsoft .NET framework. This architecture makes Web Services, XML and Collaborative Commerce happen for you. Your SYSPRO solution is built on solid industry leading technologies and evolves constantly to satisfy changing business demands.



6

# SYSPRO for Manufacturers and Distributors

## Extending the Enterprise

SYSPRO provides a fully integrated system encompassing Enterprise Resource Planning (ERP), Customer Relationship Management (CRM), Advanced Planning and Scheduling (APS), Warehouse Management (WMS), Business Analytics and E-Commerce. Enterprise requirements are addressed ensuring end-to-end supply chain visibility and control. We deliver focused solutions to identified vertical market segments that have unique industry requirements.

# 7



## Endowed with Experience

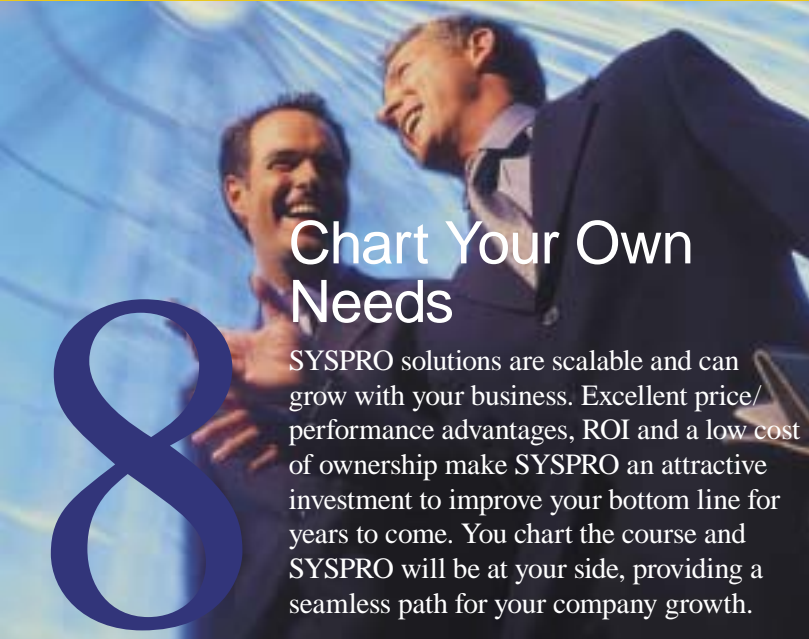
Over the last two and a half decades SYSPRO has amassed a wealth of industry knowledge, intellectual capital and technology savvy that is now at your disposal. You can reap the rewards of this endowment and feel the SYSPRO experience.

# 10

## Chart Your Own Needs

SYSPRO solutions are scalable and can grow with your business. Excellent price/performance advantages, ROI and a low cost of ownership make SYSPRO an attractive investment to improve your bottom line for years to come. You chart the course and SYSPRO will be at your side, providing a seamless path for your company growth.

# 8



## Solid as a Rock

If a company is known by the customers it keeps, SYSPRO is a star. SYSPRO has one of the highest customer retention rates in the industry. Call us, and we will show you why we are a dynamic company built on a foundation of conservative values, with a passion for exceeding customer expectations.

# 11

## Hear a Pin Drop

You might not hear the pin drop, but you'll certainly know where it is with SYSPRO software. The backbone of any single or multi-location manufacturing or distribution operation is the planning and control over inventory levels and costs. SYSPRO provides exceptional inventory visibility and superb features to help you optimize inventory stocking levels for maximizing customer service and profits!

# 9

## 24/7 Tenacity

Our tenacious ability to satisfy you is embodied in our professional attitude and support services. Leading edge classroom training, on-line e-learning education, on-site assistance and outstanding support will form the cornerstones of your comfort with our solution. Our local and global Professional Services experts ensure a positive long-term experience with SYSPRO.

# 12



## The Winners Circle

Walk tall with the best in the industry. Through its proactive thought leadership, outstanding development and close ties with the top thinkers in the industry, SYSPRO is primed to deliver a best-of-breed solution. SYSPRO maintains a close interaction with industry leaders like Microsoft and AMR Research to maintain continuity and garnish strategic insight to ensure a strong ongoing partnership with you – the customer.

13

## Distribution Focus

If you're a single or multi-location distributor, wholesaler, importer or over the counter retail operation, you need SYSPRO software. Inventory is the heart of distribution – SYSPRO offers 24/7 inventory and order visibility, tracking, total order fulfillment and customer service throughout your enterprise.

16

## Used by the Best

SYSPRO stands behind thousands of manufacturers and distributors who provide finished products and components that we often use on a daily basis. SYSPRO has a gilt-edged client base and references are available. We will enhance your business through knowledge, product and service.

14

## Dollars and Sense

For the last decade, SYSPRO financial solutions have been rated among the best available and have consistently received certifications and top-level ratings from industry reviews, publications, consulting firms and analysts. SYSPRO delivers powerful fiscal control and insight into operations with ease. SYSPRO adheres to exacting standards, including IAS, FASB, and XBRL. SYSPRO financial management software adds up to real value.

17

## Manufacturing Focus

SYSPRO manufacturing software addresses all aspects of discrete manufacturing, including mixed-mode operations. Whether you run discrete manufacturing or batch processes, SYSPRO supports real-time finite production scheduling, real-time shop floor control and short/long production runs in custom job shops, engineer-to-order, configure-to-order, assemble-to-order, made-to-order, make-to-stock and mixed mode operations.

15

## Go First-Class

SYSPRO has earned numerous first place awards for outstanding product, technology and service, making SYSPRO one of the world's most honored software companies. These accolades serve as a testimony by which SYSPRO is judged by industry experts, peers and customers. You always go first-class at no extra charge.

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